ORDER

KLAS

Orders

Order / Rev:	37601
Alt Order #:	08883284
Product Desc:	TARKANIAN/CON/REP
Estimate:	
Flight Dates:	10/16/12 - 10/22/12
Original Date / Rev:	10/19/12 / 10/19/12
Order Type:	GENERAL

Primary AE:	Mike Jones
Sales Office:	K-WAS
Sales Region:	National

Agency

Name:	**Sandler & Innocenzi**
Buying Contact:	
Billing Contact:	
	705 Prince Street
	Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	**Tarkanian, Danny R-USS**
Demographic:	A35+
Product Codes:	PO1
Priority:	LV3
Revenue Codes:	AGY, POL, CAND

New Business Thru:	07/21/10
Order Separation:	00:10:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/21/12	51	$42,440.00	$36,074.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	51	$42,440.00	$36,074.00	0.00
Totals	51	$42,440.00	$36,074.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	$42,440.00
Market	100%	$141,466.67

Competitive Share	Share	Total
CABLE	0%	$0.00
KBLR	0%	$0.00
KFBT	0%	$0.00
KINC	0%	$0.00
KTNV	25%	$35,366.67
KTUD	0%	$0.00
KVBC	0%	$0.00
KVVU	5%	$7,073.33
KVWB	0%	$0.00
LV1	0%	$0.00
UNKWN	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	8	10/16/12	10/19/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	-TWTF--	:30	4	$50.00	LV2	0.00 NM	4	$200.00
NEWS														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/15/12	10/21/12	-TWTF--	4	$50.00	0.00							
3	8	10/16/12	10/19/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	-TWTF--	:30	4	$225.00	LV2	0.00 NM	4	$900.00

Order / Rev: 37601 Advertiser: Tarkanian, Danny R-USS

Alt Order #: 08883284 Product Desc: TARKANIAN/CON/REP KLAS

Flight Dates: 10/16/12 - 10/22/12 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
	NEWS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/15/12	10/21/12	-TWTF--	4	$225.00	0.00									
4	8	10/16/12	10/19/12	8 News Now 6a M-F	CM	6-7a	-TWTF--	:30	1	$275.00	LV2	0.00	NM	1	$275.00
				8 News Now 6a M-F											
	NEWS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/15/12	10/21/12	-TWTF--	1	$275.00	0.00									
5	8	10/16/12	10/19/12	CBS This Morning 7-9a	CM	7-9a	-TWTF--	:30	2	$200.00	LV2	0.00	NM	2	$400.00
				CBS This Morning											
	CBS THIS MORNING														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/15/12	10/21/12	-TWTF--	2	$200.00	0.00									
7	8	10/16/12	10/19/12	Live w/Kelly	CM	9-10a	-TWTF--	:30	4	$300.00	LV2	0.00	NM	4	$1,200.00
				Live w/Kelly											
	KELLY														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/15/12	10/21/12	-TWTF--	4	$300.00	0.00									
9	8	10/16/12	10/19/12	Price Is Right	CM	10-11a	-TWTF--	:30	1	$1,575.00	LV1	0.00	NM	1	$1,575.00
				Price Is Right											
	PRICE IS RIGHT														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/15/12	10/21/12	-TWTF--	1	$1,575.00	0.00									
10	8	10/16/12	10/19/12	8 News Now Noon M-F	CM	12-1230p	-TWTF--	:30	4	$325.00	LV2	0.00	NM	4	$1,300.00
				8 News Now Noon M-F											
	NEWS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/15/12	10/21/12	-TWTF--	4	$325.00	0.00									
12	8	10/16/12	10/19/12	The Talk 2-3P	CM	2-3p	-TWTF--	:30	1	$1,315.00	LV1	0.00	NM	1	$1,315.00
				The Talk											
	THE TALK														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/15/12	10/21/12	-TWTF--	1	$1,315.00	0.00									
13	8	10/16/12	10/19/12	Ellen	CM	3-4p	-TWTF--	:30	4	$425.00	LV2	0.00	NM	4	$1,700.00
				Ellen											
	ELLEN														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/15/12	10/21/12	-TWTF--	4	$425.00	0.00									
15	8	10/16/12	10/19/12	8 News Now 4p M-F	CM	4-5p	-TWTF--	:30	4	$450.00	LV2	0.00	NM	4	$1,800.00
				8 News Now 4p M-F		(4:30 PM-5:00 PM)									
	NEWS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/15/12	10/21/12	-TWTF--	4	$450.00	0.00									
17	8	10/16/12	10/19/12	8 News Now 5-630p M-F	CM	5-630p	-TWTF--	:30	4	$500.00	LV2	0.00	NM	4	$2,000.00
				8 News Now 5-630p M-F											
	NEWS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/15/12	10/21/12	-TWTF--	4	$500.00	0.00									
19	8	10/16/12	10/16/12	Tue 10-11p	CM	10-11p	-T-----	:30	1	$325.00	LV2	0.00	NM	1	$325.00
				ET / Inside Edition		(10:30 PM-11:00 PM)									
	INSIDE EDITION														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/15/12	10/21/12	-T-----	1	$325.00	0.00									
21	8	10/16/12	10/16/12	Tue 10-11p	CM	10-11p	-T-----	:30	1	$350.00	LV2	0.00	NM	1	$350.00
				ET / Inside Edition		(10:00 PM-10:30 PM)									
	ENTERTAINMENT TONIGHT														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/15/12	10/21/12	-T-----	1	$350.00	0.00									
23	8	10/16/12	10/19/12	8 News Now 11p M-F	CM	11-1135p	-TWTF--	:30	2	$2,100.00	LV1	0.00	NM	2	$4,200.00
				8 News Now 11p M-F											
	NEWS														

Order / Rev: 37601 Advertiser: Tarkanian, Danny R-USS

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Flight Dates: 10/16/12 - 10/22/12 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
23	8	10/16/12	10/19/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p	-TWTF--	:30	2	$2,100.00	LV1	0.00	NM	2	$4,200.00
	NEWS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	-TWTF--	2	$2,100.00	0.00									
24	8	10/20/12	10/20/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p	-----S-	:30	1	$225.00	LV2	0.00	NM	1	$225.00
	NEWS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	-----S-	1	$225.00	0.00									
25	8	10/20/12	10/20/12	Politics Now S Sebelius Politics Now S Sebelius	CM	Various (5:30 PM-6:00 PM)	-----S-	:30	1	$275.00	LV2	0.00	NM	1	$275.00
	POLITICS NOW														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	-----S-	1	$275.00	0.00									
26	8	10/21/12	10/21/12	CBS News Sunday Morn CBS News Sunday Morning	CM	CBS Sunday Morni	-----S	:30	1	$350.00	LV2	0.00	NM	1	$350.00
	CBS THIS MORNING														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	------S	1	$350.00	0.00									
27	8	10/21/12	10/21/12	8 News Now Sun AM #2 8 News Now Sun AM #2	CM	8 News Now Sun A	-----S	:30	1	$350.00	LV2	0.00	NM	1	$350.00
	NEWS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	------S	1	$350.00	0.00									
28	8	10/21/12	10/21/12	Face The Nation Face The Nation	CM	Face The Nation	------S	:30	1	$400.00	LV2	0.00	NM	1	$400.00
	FACE THE NATION														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	------S	1	$400.00	0.00									
29	8	10/21/12	10/21/12	Sun 7-8p 60 Minutes	CM	7-8p	------S	:30	1	$1,500.00	LV2	0.00	NM	1	$1,500.00
	60 MINUTES														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	------S	1	$1,500.00	0.00									
30	8	10/16/12	10/19/12	Y&R Young & Restless	CM	11a-12p	-TWTF--	:30	2	$550.00	LV2	0.00	NM	2	$1,100.00
	YOUNG AND RESTLESS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	-TWTF--	2	$550.00	0.00									
31	8	10/16/12	10/19/12	Tue 8-9p NCIS: LA	CM	8-9p	-T-----	:30	1	$12,000.00	LV1	0.00	NM	1	$12,000.00
	NCIS LA														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	-T-----	1	$12,000.00	0.00									
32	8	10/16/12	10/19/12	Tue 9-10p NCIS: LA	CM	9-10p	-T-----	:30	1	$2,100.00	LV2	0.00	NM	1	$2,100.00
	NCIS LA														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	-T-----	1	$2,100.00	0.00									
33	8	10/19/12	10/19/12	Fri 8-9p Hawaii Five-O	CM	8-9p	----F--	:30	1	$2,100.00	LV2	0.00	NM	1	$2,100.00
	HAWAII 5-0														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	----F--	1	$2,100.00	0.00									
34	8	10/16/12	10/16/12	Pol Debates & Conventi Presidential Debate	CM	Tue 10/16 6-8p	-T-----	:30	1	$3,500.00	LV1	0.00	NM	1	$3,500.00
	DEBATE														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	-T-----	1	$3,500.00	0.00									
36	8	10/20/12	10/20/12		CM	8-10p	-----S-	:30	2	$500.00	LV2	0.00	NM	2	$1,000.00

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Alt Order #: 08883284
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Tarkanian, Danny R-USS
Product Desc: TARKANIAN/CON/REP
Estimate:

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				Sat Prime Special										
				KLAS Movie: Escape From NY										
				PRIME										

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/15/12	10/21/12	-----S-	2	$500.00	0.00

Totals	51	$42,440.00